

# Long-term strategy draft presented at board by Tibbits

By William Waffle

President John Tibbits presented the draft of an extensive long-term planning project for Conestoga College at the board of governors meeting April 26.

The draft document for institu-

tional directions defined eight key result areas:

- General policies, including plans for improved communications, an environment of open dialogue and consultation within the college and a comprehensive marketing strategy.

- An academic plan to increase educational and training activity, examine program viability and improve curriculum design.

- Administrative changes, including improvements in organizational structure and management information systems and a three-phase

evaluation of college operations.

- Improvements in information and services provided to students.

- Development of a community relations plan.

- Expansion of human resources to improve services and professional development opportunities

provided for college employees.

- Development of a capital equipment investment strategy and of college facilities to present a more professional image.

- Financial actions designed to reduce labor costs (without

See Strategy, page 3

## SPOKE

Conestoga College, Monday, May 2, 1988

### INSIDE

- Car race page 4
- Last nooner page 6
- Sports survey page 7

## Conestoga trains in Persian Gulf

By Nellie Blake

Getting involved in international education, Conestoga College is sending six faculty members to the Persian Gulf to train instructors to teach at six campuses. Two weeks ago, the college sent three administrative specialists.

The campuses are located in the United Arab Emirates (UAE) and will have four technology and business programs beginning this fall. It's part of a \$250,000 agreement between Conestoga College and Educansult Ltd., of Toronto, which is guiding the project.

Initial enrolment is expected to be 520, to increase to almost 10,000 by 1998.

Three administrative specialists who have already left on April 14 are Larry Rechsteiner and Doug Prokopec and Bob McIver who left April 25. John Podmore is also going and will leave in mid-May.

Seven faculty members are leaving June 1: Peter Straka, Bob McIver, Rod Kosmick, Sheila McLaran from the Waterloo campus, Bo Renneckendorf from the Stratford campus, Fathi Shalibi from Holland College, Charlottetown, PEI, and Mike Kelly from St. Lawrence College, Brockville.

The UAE campuses are located in Dubai, Sharjah, Ras al-Khaimah, Khor Fakkan and the capital city of Abu Dhabi, where two campuses are set up.

The satellite college will give people a chance to acquire practical skills in business, technology, health care and communications.

Included in the practical curriculum are continuing education, post-graduate specialty programs, a co-op system alternating work and study periods and centres for students to help start businesses and develop new products.

The team of administrative specialists will be conducting detailed meetings with business, industry and government representatives to ensure the curriculum suits the specific needs of the emirate.

John Podmore was chosen by Craig Dubbeldam, president of Educansult Ltd., to recruit faculty and administration overseas and to set up college procedures for everything from hiring staff to running the college. He has demonstrated leadership in personnel and recruitment of faculty and administration.

Podmore will be leaving for the Arabian country by mid-May or

See College, page 3



Photo by Kathy Bonaldo/Spoke

### Stop and go-o-o-o

Chris Turner, 14, of Doon public school and Tony Mai, 15, of Cameron Heights collegiate institute, challenge gravity on their skateboards in front of Conestoga College, Doon campus, April 19.

## Naylor says sabbatical worthwhile

By William Waffle

Erian Naylor says the time he recently spent on faculty development was one of the most interesting years of his life -- and more Conestoga College faculty may be encouraged to seek similar experience.

Naylor returned at the end of March from a year at the Ontario Centre for Advanced Manufacturing (OCAM) where his assignment was to learn computer-aided design and computer-aided manufacturing (CAD/CAM) software and its applications in the manufacturing industry.

Faculty development co-ordinator Doug Ross said a college committee which considers faculty requests for sabbaticals, may reorganize to accommodate more links with industry, like the one Conestoga College has with OCAM.

Naylor, who works at the Ontario Skills Development office, said in

an interview that although he is back at the college he does not yet have a completed job description. He will work as an applications consultant with employer-centered training.

Naylor said he taught courses at OCAM and went to various com-

See Naylor, page 3

## College says no to new road; council to decide May 9

By Nellie Blake

Kitchener council will decide May 9 whether to proceed with plans for a new road that would split the Doon campus.

The road, if built, would connect Homer Watson Boulevard with Doon Valley Drive at the point where the New Dundee Road now meets Homer Watson Boulevard.

Construction of the road would mean that Pinnacle Drive would be closed. Entrance to the Doon cam-

pus would then be from the new road running through the college grounds.

College officials have opposed the plan, citing traffic and cost problems.

College president John Tibbits said he told a Waterloo Region official April 20 that the new road would create traffic problems and cost \$150,000 more than improving the existing access roads.

Tibbits presented the college's view with Kevin Mullan, director of

finance, to Gerry Thompson, director of Waterloo Region's roads division. Thompson met with Tibbits and Mullan to convince them to build the new road.

Tibbits said construction would cause more traffic problems near Highway 401 and the road would effectively cut Conestoga's land in half and would stunt future growth of the college.

He said the extension would not be feasible from every point of view.

Tibbits said in an interview he told Thompson that commuters from Cambridge to Kitchener are not turning into Conestoga College so they wouldn't benefit from a new road. Traffic would back up onto Highway 401 because the traffic lights would be closer to the 401 ramp. Traffic would be less congested because of a longer stretch of road, but it would move faster, making it dangerous for college students walking to school.

Another concern Tibbits had was

that the college would be "giving land away for \$1." The four acres necessary for a new road could be used for future growth, he added.

Conestoga College is unusual because of its rural/urban environment, said Tibbits, and he would like to preserve it as long as possible. He added that 20 years ago, builders of the college had enough foresight to locate it in a rural area that allowed for steady growth and a chance for people to settle in a

See Road, page 3



**SPOKE**

Editor: Diane Rabatich  
 Associate Editor: William Waffle  
 Production Manager: Nellie Blake  
 Advertising Manager: Barbara Schlosser  
 Entertainment Editor: David Hiller  
 Sports Editor: John McCurdy  
 Staff: Kathy Bonaldo, Bev Conquest, Christine Diesbourg,  
 Esther Jancsar, Angelo Mirabelli, Susan Oxford  
 Contributor: Scott McNichol



Spoke is published and produced by the journalism — print students of Conestoga College. The views and opinions expressed in this newspaper do not necessarily reflect the views of the college.

Spoke shall not be liable for damages arising out of errors in advertising beyond the amount paid for the space.

Address: c/o Conestoga College, 299 Doon Valley Drive, Kitchener, Ontario, N2G 4M4. Telephone (519)653-5380

**Killer strikes friend**

By Barbara Schlosser

My closest friend died three weeks ago.

I wish I could turn back the hands of time for just one more moment. My friend died of a brain tumor.

Cancer is a forgotten enemy since AIDS has come onto the scene. We build on dump sites; transport toxic waste through cities; insulate homes with cancer-causing materials; pollute our air with chemicals and live with the attitude that "it won't happen to me."

April was cancer month, when the Canadian Cancer Society tried to raise awareness, education and funds.

Every year an unknown number of Canadians die from cancer. It doesn't just claim one life, it affects all of us, family, friends, nurses, doctors.

Though we may be immune to personal suffering through an overdose of six o'clock news, with its collage of bombings, wars and hungry children, we still fear cancer, even though we don't talk openly about it.

I remember Terry Fox. People praised him for his courage, supported his dream and when he died, Canada cried. We honor his memory in scholarships and annual marathons. We remember him, yet we have forgotten.

The Canadian Cancer Society did not meet its goal this year. Perhaps a cure would have been found this year if we'd remembered to give.

Banning smoking from office buildings and schools may be a step in the right direction, yet no one seems too concerned about toxic waste buried under a home or park site.

Education is also needed -- along with common sense. We must decide what we are doing to ourselves. Can we afford to ignore common sense and shortchange our future? When will we take a stand on issues that concern us?

**OPINION**

'Cause we say you have to stop!

**Letters to the editor****Figures wrong**

To the editor:

In an article in the April 11, 1988, edition of Spoke by Nellie Blake, entitled Spending figures for 1987/88 presented to board, reference was made to the human resources budget overrun of 102.8 per cent.

It goes on to indicate that "actual expenses for the implementation of an employment equity program for the 1987/88 period were \$414,372, compared to \$403,092 in the revised budget." These figures refer to the entire human resources department budget.

It is important for your readers to know that the college education and employment equity program is supported by a grant of \$23,000 from the Ministry of Colleges and Universities' Special Incentive fund -- available to all colleges. The college program has operated within this grant.

The college education and employment equity advisory committee has been working this year to develop a plan to be presented to the

college board of governors, probably in June. If accepted, it will establish the outline for our continued leadership in this area.

I appreciate the opportunity to provide this clarification and to bring your readers up to date on our activities. I would be happy to discuss this with any of your readers.

**Marilyn Lambert**  
 College education and employment equity co-ordinator

**Poor coverage**

To the editor:

I would like to express great disappointment on behalf of myself and all management studies students who read your "tiny" blurb on the Canada Packers award. May I remind you that a \$600 scholarship is one of the biggest awarded at the college.

To see (the story) squeezed into a one column by three inch space as a matter of afterthought leaves us

with a sour taste, to say the least.

Also, what in heaven's sake is the matter with your photo equipment? Does it only work when the mood's right?

We are disappointed in two respects:

(1) the picture of Cindy Mosburger and Phil Renouf, vice president, industrial relations, who presented Cindy with her scholarship, was completely left out of Spoke! Not very good P.R.!

(2) Pictures taken of Brian Van Vliet and Marco Terlevic, business students who opened a hi-tech auto service, were also missing or faulty.

I can imagine the Kitchener-Waterloo Record or Toronto Star leaving out photos for their stories, or a sketch of the winning Stanley Cup goal!

In conclusion, I think if we are going to do anything, let's put some oomph into it. Let's do it right first time, or not do it at all, which means let's not ask our business programs for articles for Spoke, they're not very important.

**Jay Moszynski, co-ordinator, management studies**

**Illiteracy increases with 'Dick and Jane' readers**

By Diane Rabatich

teachers have failed them.

Teachers, caught up in a bureaucratic struggle for wages, benefits and quality time, have let them slip through. Sometimes teachers don't notice Johnny or Janet can't read, and push them on to the next grade.

Our textbooks fail them. Dr. Arthur Trace, American educator, analyzed school books fed as pap to elementary students. In his text, Reading without Dick and Jane, Trace said the typical Dick-and-Jane reader is "programmed retardation."

The Dick-and-Jane type readers in Canada and the U.S. assume students can learn to read no more than 300 to 400 words a year in the first three grades, and no more than 1,000 or so in upper elementary grades. A reading study in 1957 estimated that Grade 1 pupils on the average could speak or understand 14,500 words. Yet basal readers challenge youth with 300 difficult words in deathless prose like "see Spot run."

It gets worse. There were 314 new words in a primer in 1925, but there are only 155 today; and 1,150 words in a Grade 2 reader then, 552 today. We need a Ralph Nader to attack planned obsolescence in schools.

The ability to read is the backbone of our society. It has been estimated that 75 per cent of what a student learns in school is through reading. A high school senior must read 4.5 million words a year to scrape through assignments; someone in college, a minimum of 8 million words.

Without reading, Johnny and Janet can't learn. Their future is Don Quixote tilting at windmills. They will know unemployment, despair and underachievement.

Both the Futures and Transitions programs help high school dropouts upgrade their skills so they can enter colleges like Conestoga. The Ontario Literacy Society uses volunteers to tutor adults brave enough to ask for help in learning to read and write. These

aids are drops of water in the ocean of illiteracy.

Let's hope teachers will spot their illiterate low achievers, who may don guises of apathy, disruptive behavior or change-program-itis. Let's hope Conestoga will communicate solutions to teachers, who will then know where to direct illiterates: toward a remedial program. It's better than watching helplessly while students become dropouts and low-retention statistics.

Let's give bouquets to parents who read aloud to their children, and encourage them to read a lot. And five gold stars to authors who pen challenges to the imagination, like the Dungeons and Dragons series, or the new history and geography course based on a 416-page volume, The Maritimes: Tradition, Challenge and Change, entirely written and published by Maritimers.

We need more champions to repatriate literacy.

A vice-president of a downtown Kitchener firm confesses he can barely read. He is 29 years old.

A factory worker asks her foreman how to read; she is 35. And a husband of 20 years gets his wife to write the family cheques; he can't read or write.

These are Kitchener samples of the nearly 25 per cent of illiterate Canadians, deprived by our educational system. They can't read street signs, toothpaste or gel tubes, not even the TV guide. Our school system and





Photo by Bev Conquest/Spoke

DSA v-p Christine Wettlaufer and president Byron Shantz relax in the cafeteria.

# DSA increases budget for 88-89 conferences

By Bev Conquest

The Doon Student Association (DSA) has increased its budget allowance for conferences by 25 per cent -- to \$3,750 from \$3,000 -- in the 1988-89 school year.

Phil Olinski, DSA business manager, said the conferences help student representatives learn leadership and organizational skills.

One such meeting is a three-day leadership conference for student representatives from all Conestoga College campuses scheduled for May 9, 10, and 11 near Lake Simcoe.

Byron Shantz, DSA president, said he's looking forward to the conference but added the timing might make it difficult for everyone to attend. "It's difficult for those

who just started jobs."

They will learn curriculum planning, leadership skills, teamwork and the responsibilities of their position on the executive.

A trade show featuring pub supplies is also on the agenda.

Conestoga belongs to the Canadian Organization of Campus Activities (COCA) and will send representatives to area meetings this year.

COCA membership, which costs \$175, provides Conestoga with a forum to exchange ideas and learn what did or didn't work for other colleges, Olinski said. It also provides a link to government departments which help sponsor events like Alcohol Awareness Week.

Expenses covered by the budget include hotel, gas and food.

# Circumstances dictate turnout: union

By Susan Oxford

Only 53 per cent of Ontario's 22 community college teachers voted April 12 in the ballot which ratified a new two-year contract, a figure the union calls "relatively normal."

André Bekerman, senior negotiator with the Ontario Public Service Employee's Union (OPSEU), said from his Toronto office April 22 the turnout for the contract vote was higher than voter turnout for the last federal election.

"Turnout like this for the teachers' contract vote is relatively

normal. Ninety-four per cent of the teachers who voted accepted the contract. Usually, the results are a landslide," said Bekerman.

The 1984 strike vote attracted ballots from 70 per cent of teachers and the count was a landslide in favor of striking. The fall '87 vote to reject a contract offer drew 80 per cent of teachers to vote overwhelmingly against accepting the contract offer.

"More teachers vote for the controversial issues put into a contract. Once these issues are achieved, the general feeling is the contract will be ratified by almost everyone who votes," Bekerman said.

"This feeling of confidence (the contract will be ratified) could be why many teachers don't bother showing up for the final vote," he added.

Every teacher has the right to vote or not. They can't be forced to vote, he said, "but we all must live by the outcome of that vote."

## College

continued from page 1

June, president John Tibbits said.

Dubbeldam said Conestoga College was chosen for its reputation in course development.

The project is being conducted because of a plan by the Arabian government to limit the country's dependence on skilled foreign

labor. The UAE's dependence is a result of the country's discovery and exploitation of oil more than 20 years ago.

The courses will reduce pressure on the only university, Al Ain, which has approximately 7,000 students.

"I think our college should be getting involved in the international arena. I think we could play a role," Tibbits was quoted as saying in a Kitchener-Waterloo Record story April 24.

Five other institutions are also involved in the project -- Fanshawe College in London, Seneca College and Ryerson Polytechnical Institute in Toronto, St. Lawrence College in Brockville and Canadore College in North Bay -- as well as the Ontario Ministry of Colleges and Universities.

For the first year, the UAE college will employ 120 people. Educansult Ltd., is looking for applications for 40 Canadians in teaching and administrative positions, according to the Record story.

## Strategy

continued from page 1

employee layoffs) and enhance the college's financial stability.

Tibbits said the final document will be completed some time in October or November. He said he wants to involve employees in the process of refining long term planning strategy. A planning meeting will be held June 14 to 16 to draw in data from various areas of the college.

He also said the new college academic council (to be elected April 29) may play a role in this process.

never, sometimes and often.

A story in the April 25 issue erroneously reported that president John Tibbits referred to a cheating study at George Brown College. He had actually referred to a survey done at Georgian College in Barrie.

An article in the April 25 issue incorrectly identified Gitta Kelp. She is a receptionist at the main campus, not in physical resources. The story also misspelled Hannelore Anders' last name.

Spoke regrets the errors.

## Corrections

A cheating survey (Spoke, April 18) incorrectly stated that 20 of 120 students surveyed thought cheating is widespread at the college. The story should have stated that 28 not 20, out of 120 students believed it is widespread. The figure of 20 was the number of people who wrote comments about cheating. In the chart on page 8 of the same issue, the answer columns for questions 7, 8, 12 and 13 should have read no, maybe and yes, not

## You tell us:

What will you do with your income tax refund?



"Spend it on gifts for my mom and others."

Tammie Patterson, first-year early childhood education (ECE)



"Pay off my car loan."

Johanna Baumgaertner, first-year broadcasting-radio and television



"Put it in the bank till my first pay cheque comes."

Catherine Shields, second-year mechanical engineering



"Go to Montreal for a weekend."

Kent Foster, first-year electronics engineering technology

## Road

continued from page 1

quiet community.

The proposed commercial development being constructed on Homer Watson Boulevard would be accessible to passing traffic and the new road would "hook up nicely with New Dundee Road." But, Tibbits added, the new road would cost \$150,000 more than if Pinnacle Drive were widened.

Thompson, in a related interview, argued that the grade for the new road would be smoother and more level; and the length between traffic lights on Homer Watson Boulevard and the new intersection which would be created at Doon Valley Drive would be longer than the existing Pinnacle Drive running from Homer Watson to Doon Valley Drive, easing traffic congestion.

Mullan said that if the new extension is built, the City of Kitchener will pay for the installation, but Conestoga College will foot the bill for surrounding fences, storm sewers, provision for new parking lots and the relocation of traffic signs.

An alternative, Tibbits offered, would be to "give" a few acres along Pinnacle Drive to the City of Kitchener to widen the road.

A majority vote May 9 by Kitchener council will decide whether to discuss the proposal of building the road or to abandon the project, said Gary Sosnoski, financial planning assistant for the City of Kitchener.

The city will then reconsider the project and make a recommendation to Waterloo Region, he said.

## Naylor

continued from page 1

panies to perform on-site training of computer applications for manufacturing. He also participated in OCAM training sessions such as time management and AutoCAD system management.

He said his experience at OCAM has given him the ability to operate CAD systems and to approach computers with more confidence.

He added that he developed a new field of expertise, expanded his knowledge base, became a more flexible faculty member and got back in touch with the outside world and the requirements of industry.



# Doon hallway turned into track — for five seconds —

By Kathy Bonaldo

On your mark, get set, go!

Thirteen cars, made by first-year electronic engineering students, were entered in a race held Thursday, April 21, in the technology hallway of Conestoga College, Doon campus.

Nancy McConnell, co-ordinator

of the electronic engineering technology program, assigned the students to create a car with a motor that would turn on for five seconds.

McConnell said the race was judged on distance, not speed.

The winners of the race, whose car went 145 feet, were Dave Kovacs, Luis Silva, Pat Karl and Henry Daza.

Before the race Kovacs said he was confident that their car, "melborp" ("problem," spelled backwards), was going to win. The team spent about 25 hours working on the car, made from fibreglass, wood and steel.

The car had precision bearings and disc wheels. During the race, when the motor turned off after five seconds, the car coasted down the hallway because of the low friction bearings. The electric motor was powered by nine volt batteries.

Kovacs said that the day before the race, during a practice run, the car went 200 feet.

The team received a trophy for winning.

The second group of winners consisted of Dale Howie, Brad McCloy, Craig Wranich, Wade Kuhl and Ralph Beilstein. The team also won for best originality. Their car travelled about 110 feet.

Their car took the team about 20 hours to produce. Named the challenger, it was made from a Meccano building set. The rear of the car was supported by an Eddy Grant Electric Avenue record and a K-Tel Knock-Out record.

"Our car looks bizarre, but it goes pretty far," Howie said.

McCloy said tension from elastic bands around the axles caused the record wheels to spin. Because the records were heavy the elastics kept

the car going for distance.

The hardest part when producing the car, Howie said, was getting the engine to work.

Rob Gagliostro, Pete Herzberg and Paul Bauer, another group entered in the race, did not have the same sort of luck as the other two. The group's car did not move far from the starting line.

Minutes before the race, the group was still trying to get its car to start.

"If we can get it going, we may have a chance of losing competitively," Bauer laughed.

Another entry vehicle had a rocket mounted on the back. The car went off with a bang, sparks flew, the crowd cheered and then it crashed into the wall.



Photo by Kathy Bonaldo/Spoke

Craig Wranich helps one of the cars by blowing it along.

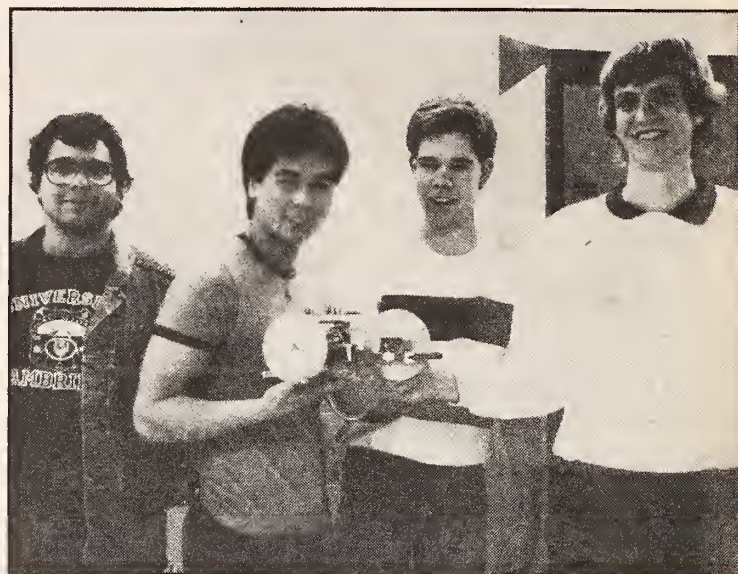


Photo by Kathy Bonaldo/Spoke

The winners with their car, melborp.

## Student apathy was the worst this year, Olinski says

By Bev Conquest

It's been a challenging year, rating 7.5 on a personal scale of 1 to 10.

That's what Doon Student Association business manager Phil Olinski said about the 1987-88 school year at Conestoga College.

It was challenging, he said, due to the amount of student apathy. "No matter what we did we couldn't seem to get (students interested)," and the resignation of activities co-ordinator Sandy Nay didn't help, he said.

The past year was "most definitely" the worst he had encountered with regards to student apathy. Other years had their ups and downs, he commented, but this year seemed to be one continual slide downwards.

Apathy seems to have hit other colleges equally hard, he said. "We can speculate why, but each student has to answer the question for himself or herself. There are so many different factors and the balance is different for each student."

He said he hopes a new activities

co-ordinator will bring new ideas to help combat apathy. Hiring is scheduled for the beginning of May.

Nay's resignation made things more difficult for the DSA, Olinski admitted. Hiring a new activities co-ordinator had been put off because the incumbent would have to undergo an orientation period during which student activities could suffer. The executive decided to run DSA events instead.

"I'm happy with the job the crew did but it would be naive to think it wouldn't have been better if Sandy

had stayed," he said.

In response to questions regarding the strong role he plays in the DSA as business manager, Olinski said he makes "no apologies" for seeing that "students are represented in the best way possible."

He said he had been put in a position where, because certain people (whom he declined to name) were not taking full responsibility, he had to act to get things done. "All the work I do is screened by the executive, and (work regarding finances

and contracts) by the board of directors."

Olinski, DSA business manager for five years (his contract was extended by DSA president Paul Colussi for one year and ends in 1989), said with his DSA experience, he was in a position to provide assistance as requested.

"I would not be fulfilling my duties to the corporation if I didn't express my concerns and provide leadership for the corporation to function effectively," Olinski said.

## College needs writing skills program, Martin says

By William Waffle

St. Lawrence College has a unique program for peer tutoring in writing skills, and the service "could certainly be used" at Conestoga College, said Chris Martin, peer tutoring co-ordinator at Doon campus.

The St. Lawrence system involves training peer tutors by giving them a special course which counts as an English credit.

Martin said that Conestoga is researching and discussing the possibility of starting such a program,

but she said she did not know details of these discussions.

At their annual meeting May 27 to 29, the heads of language of Ontario colleges will hear how the program is set up when they hear a presentation by President Bill Cruden of St. Lawrence College.

Joan McKibbin, a teaching master at St. Lawrence's Kingston campus, said in an interview April 22 that she helped initiate the program a year ago.

She said she sends a letter to all faculty each semester, asking them

to recommend students who relate well with their peers and demonstrate responsibility and an interest in writing.

McKibbin then interviews these students to see if they are interested in becoming peer tutors. Any who wish to participate are enrolled the following semester in a credit course, writing theory and practice, which may take the place of any other English course in their curriculum.

The course involves writing, tutoring and writing theory, prac-

tice tutoring and giving seminars. Students who complete the course with an A or B are eligible to begin tutoring the following semester.

Sherry Williams, a marketing student and editor of Nomad, St. Lawrence's student newspaper, was one of the first peer tutors who came through the training course last year.

She said the background of theory which the tutors receive makes the St. Lawrence program superior.

She said that "A and B students" also come for advice at the writing

centre run by peer tutors, as do students studying English as a second language.

"I don't see us as a remedial service," Williams said.

She said the tutors are trying to organize a promotional campaign to create student awareness and alleviate any teachers' fears about the program.

McKibbin said that the program has been successful because the tutors are well-trained, and they achieve better rapport with other students than teachers can.

## LASA graduate ready for Peel regional police

By Esther Jancsar

Konstantinos (Dino) Tsitomeneas, second-year law and security administration (LASA), will work full-time for the Peel Regional police headquarters after graduation.

Tsitomeneas said he will train for six weeks at Peel Regional police headquarters, followed by nine

weeks at Alymer Ontario Police college and seven more weeks at Alymer at a later date.

Tsitomeneas said training at with Peel regional police will make him familiar with police policies, procedures and professionalism.

He said the force will provide him with a uniform and he will travel with an officer who will monitor his training. Tsitomeneas, a 24-year-

old Guelph resident, applied to both the Waterloo regional and Halton regional police forces.

When he went for an interview, he said, the most important thing looked at was the reputation of the course and the faculty.

He said that all courses offered in the LASA program were useful and related to the job.

Tsitomeneas advised others seek-

ing this profession to maintain good marks, attend classes, be self-disciplined and professional at all times, and be aware of what's involved.

Tsitomeneas said that he feels Conestoga has the best law and security program, along with a high job placement rate in the law enforcement field.

He added that 50 per cent of students in the second-year police stream were already hired by a police force.

Tsitomeneas said that a police officer has a 24-hour job -- which he won't mind.

The LASA program at Conestoga was "a lot of work, but it's not difficult if you're motivated," he said.



## Students' video company competes locally

By Angelo Mirabelli

With seven video-tape productions and one commercial behind them, third-year broadcasting-radio and television (BRT) students Rob Currie and Carol Ann Whalen are looking forward to the future with their company, C to C Productions (C to C).

C to C has become a competitive video company in the Waterloo Region since it officially began March 1987.

Finished products, such as Into the Dream (a documentary) and Click and Clean (a plastic-wiper commercial produced in one week during Christmas 1987), have given the two students professional experience and solid background.

Currie and Whalen were both producers and editors of a BRT promotional video for student recruitment, and Currie co-produced another promo for Doon campus's Gold Coin employees.

Whalen is a technical operations employee at CKCO Television in Kitchener. Currie has also worked there.

Currie said adding graphics to their products has increased marketability. Phil Macers, a third-year student, helps them with ideas and computer graphics.

"We found that one of the things that sell is a slick presentation of a company's logo," Currie said.

He said that even though their company has limited advertising

(i.e. business cards and public relations kits), they get a call a day. After they finish at college, they will increase advertising.

Whalen said they buy and rent equipment to produce their C to C videos, even though it would have been advantageous to use BRT equipment.

C to C has had enough success to use profits to buy two Sony M3 cameras. Buying a computer is in future plans.

Currie said producing an industrial video is a lot different than producing a commercial.

"Unlike a commercial, which is targeted for a general audience, our videos are for a specific audience,

so we have to strengthen our marketing skills," Currie said the two are after new clients, smaller companies at the low-end of the market, not companies such as Royal Bank of Canada and Mutual Life.

C to C is currently competing against other companies on five contracts, one of which is a documentary of Kitchener's St. Mary's Hospital.

Both spend huge portions of their time in pre-production. Whalen said knowing what a client wants before rolling the camera will save time and money.

Fees charged to a client depend on total hours worked, rental equipment charges and production costs.

Rental fees for a mobile camera can be \$400 a day. Other equipment rental costs can range from \$1,000 to \$2,000 a day.

They currently charge \$30 a day. "That amount is charged even for just talking about production ideas," Currie said.

"Our customers are mostly businessmen, but even preachers know a video will communicate (sell) themselves easier," Currie said.

They store tapes and equipment in their homes, as they do not have adequate company storage or production facilities.

"If there were a fire in my apartment, the first thing I'd grab would be my tapes," Whalen said.



Photo by Angelo Mirabelli/Spoke

Lisa Wilinsky and Randy Lidstone look over the logo.

## Conestoga logo wins

By Angelo Mirabelli

Lisa Wilinsky, second-year graphic design and advertising student, won the Ontario Centre for Materials Research (OCMR) logo-design competition April 19.

Wilinsky, a Kitchener native, received a \$500 cheque from Randy B. Lidstone, secretary-treasurer of OCMR, for her blue-and-white logo.

Wilinsky's design was chosen from about 25 entries in a nationwide competition. The logo fea-

tured the various aspects of OCMR joined together in a hand-gripped shape.

Queens University centre in Kingston was designated one of Ontario's seven Centres of Excellence in June 1987. With provincial government funding, the centre was created to perform world-class university research of Canadian materials (bio- materials) to better Ontario's chances of becoming more competitive in the international marketplace.

## Engineers mingle at dinner

By Nellie Blake

Twenty-one civil engineering students and seven teachers mingled with their peers April 21 at the Edelweiss Tavern, at Homer Watson Boulevard and Manitou Drive, in an annual end-of-the-year informal dinner.

The dinner was designed to give first, second and third-year students a chance to meet or mingle with graduates. It also gave students a chance to talk with teachers about job opportunities and goals.

Mahesh Nanda, co-ordinator of civil engineering, said there was one award given April 20 to Brian Mainland, a third-year student, who was noted for his academic performance for five out of six semesters (two-and-a-half years) and his involvement in the community and in the college.



Brian Mainland



Photo by Kathy Bonaldo/Spoke

Felix Degan (left) and Ulrich Kuebler present the awards to the winners.

## 5 win tech awards

By Kathy Bonaldo

The Ontario Association of Certified Engineering Technician and Technology (OACETT) award was presented to five winners Wednesday, April 20, at Conestoga College, Doon campus.

Felix Degan, vice-president of OACETT, and Ulrich Kuebler, chairman of the Grand Valley Branch OACETT, presented the award to Edward Barrick, third-year mechanical engineering technology; Brian Mainland, third-year civil engineering technology; Paul Ouellette, a graduate of the electronic engineering technology; David McEwen, third-year electronic engineering; and Dean

Hackey, a graduate of mechanical engineering technology.

The award is given to students or graduates with a high academic achievement rate and, in addition, honors those who have demonstrated concern to their program and peers through extracurricular involvement.

Each winner was awarded a plaque and a cheque for \$50. The cheques were made out directly to the winners for their choice of any book they wanted to buy.

McEwen, one of the winners, said he pushed himself in school work for the past three years.

"It's great to receive an award like this. It's quite an honor," McEwen said.

## DSA hires 88-89 executive but salaries still secret

By Bev Conquest

The Doon Student Association executive for 1988-89 has been selected.

Scott Hill, second-year law and security administration, will be pub manager; Rick Campbell, first-year broadcasting-radio and television, will be assistant pub manager; Ellen Officer, second-year accounting,

will be secretary.

Steve Blenkhorn will return as entertainment director and Rhonda Mackon will return as treasurer.

An activities co-ordinator is still being sought to replace Sandy Nay. DSA business manager Phil Olinski said that the position of assistant activities co-ordinator will be filled later.

The executive was hired by a com-

mittee consisting of DSA president Byron Shantz, vice-president Christine Wetlauffer, and Olinski.

President Shantz will be paid \$1,250 over the year, and vice-president Wetlauffer, \$800.

The 1988-89 budget allots \$33,775 in honoraria and salaries for administration: the business manager, secretary, treasurer, and board of directors. This is up about

10 per cent from last year's \$30,675.

The activities allotment for salaries and honoraria -- for the activities co-ordinator, assistant, and "nooner" entertainers -- has increased \$3,000 to \$31,450. Pub manager, entertainment manager and pub staff wages and honoraria have increased to \$31,270 from \$30,945.

Wages paid to the executive (except president and vice-president) are considered classified information by the DSA and not released.

Overall, \$96,495 will be paid in wages and honoraria in 1988-89, up from \$90,070 in 1987-88. Students will pay \$154,371 to the DSA in activity fees for the year (\$61.75 per student, compared to \$59.25 last year).



# ENTERTAINMENT

## Last nooner entertains students outdoors

By David Hiller

Amidst sun and scenery, Doon campus of Conestoga College held its last nooner on Wednesday, April 13.

Singer/comedian "Desperate" Doug Leusink, a third-year nursing

student, entertained spectators in spring sunshine outside the cafeteria.

Sitting on steps and picnic tables, students laughed and sang along with Leusink's wry observations about life.

Gerry Langis, of Beaver Foods,

kept the audience's hunger satisfied with burgers cooked on an outdoor grill.

The Doon Student Association (DSA) co-sponsored the event along with Beaver foods.

DSA business manager Phil Olinski said that this event would be the last one until next fall.



Enthusiastic nursing students sing along with Leusink.

Photo by David Hiller/Spoke

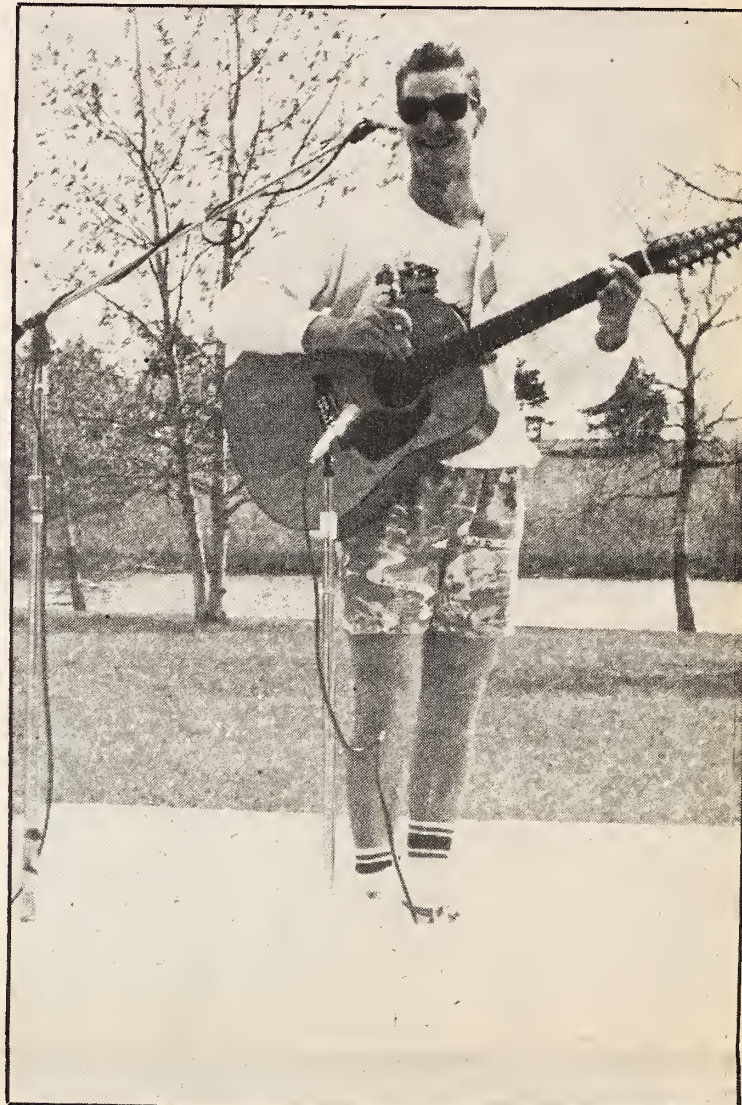


Photo by David Hiller/Spoke

Doug Leusink performs at last campus nooner.

## Electronics engineering technology awards presented at banquet

By David Hiller

Print and playback were the last things on anyone's mind at the electronics engineering technology awards banquet Friday, April 22, at the Holiday Inn, Kitchener.

After dinner, Berlin Bedessee proved to the audience that computer knowledge is anything but boring. He left no target unscathed as he discussed everything from faculty members to technological advancements. After a 20-minute performance, he went back to his

table only to have to return to the stage to receive the C.M. Peterson Award (a digital multi-meter) for the most improved student.

Bradley Fisher received the Com Dev Award (\$500) for best fifth-semester marks in a telecommunications course.

Pauline Henkenhaf accepted the Allen Bradley Award (\$200) for the best essay and presentation about communications.

The Faculty Award (a plaque) went to Michael Bisch for the student with the most professional at-

titude that showed improvement.

The award from the Ontario Association of Certified Engineering Technicians and Technologists (O.A.C.E.T.T.) was presented to David McEwen for best all-around marks in the fifth semester. The award was a \$75 book.

The Hewlett Packard Award (a calculator) was presented to Ed Janssen for best computer marks in third and fourth semesters. The evening was a social success that managed to mix business and pleasure.



Photo by David Hiller/Spoke

Gerry Langis prepares burgers for the spectators.

## Royals appear at tea party

By Susan Oxford

Prince Charles and Lady Diana appeared at a Conestoga College, Waterloo campus, Royal Tea Party to celebrate Queen Elizabeth's 62nd birthday April 22.

The Royal Tea was presented by first-year food and beverage management students. Students spent one month preparing for the tea, which was attended by 20 guests.

Prince Charles (John

Pereira, Waterloo student association president and food and beverage management student) and Lady Diana (Sarah Curzon, food and beverage management student) entered the Royal Tea and met the receiving line.

Students made scones, crumpets, tarts, sausage rolls, strawberries and cream or chocolate. Flaming teas with orange brandy, triple sec and amaretto were served after toasts of champagne and orange juice.

## Review: The ghost with the most

By David Hiller

Beetlejuice  
Michael Keaton  
Warner Brothers

Beetlejuice is the latest comedy starring Michael Keaton (Night Shift, Mr. Mom). Not since Ghostbusters has a trip into the supernatural been so funny.

Alec Baldwin and Geena Davis portray a couple who are killed in an accident and find that the afterlife is more complex than they had imagined.

Even using a guide for the recently deceased, they remain trapped inside their home while giant worms (apparently left over from the Dune

movie) patrol the afterlife landscape outside.

Their situation is confounded by the arrival of new owners (Jeffrey Jones and Catherine O'Hara) whose pretentious trendiness makes the house unfit for even the dead.

Enter the ghost Beetlejuice. He's not a knight in shining armor but a horrible, disgusting phantom with no end of sick ideas for the living or the dead. He is the ultimate party animal that even the dead don't want.

And here lies the dilemma: would the release of Beetlejuice be worse than the original problem? Director Tim Burton maintains a

sense of irreverence that was evident in his first film, Pee Wee's Big Adventure.

Davis's fine comedic talents are used well in the film. One of the trend-setters, O'Hara finally gets a supporting role equal to her skills.

Keaton plays Beetlejuice with the maniac zeal one might expect from a crazy dead person.

But in spite of Keaton's rapid-fire delivery, the special effects are the stars of the film. They don't intimidate or overwhelm but astonish and amaze the audience.

This film could have been called Unpredictable Crazy. Leave reality at home and see Beetlejuice.



# SPORTS



## Sports attendance about 2%, says survey

By Kathy Bonaldo

Less than two per cent of students and staff at Conestoga College, Doon campus, attend varsity sporting events on a regular basis and more than 70 per cent have never been to a game at the Kenneth E. Hunter recreation centre, according to a recent survey done by two first-year business management students.

Tim Wideman and Greg Scheel said they distributed about 80 surveys, roughly half each to male and female students and faculty, in a two-hour period in the cafeteria. There were seven multiple choice questions and one question for personal comment.

The questions asked for opinions on varsity programs, facilities at the recreation centre, pep rallies and whether or not there is enough information available about varsity games.

The survey showed that some of the respondents could not participate in extracurricular activities because of their busy school schedules.

Most respondents agreed on other reasons for not participating. They

felt there was a lack of information or attending varsity sporting events was, at present, not a viable form of entertainment.

Slightly more than 50 per cent of the people surveyed said they would attend varsity games if there were more fan attendance. They just don't want to be the only ones at the games. Sometimes people go to sporting events to meet their friends and to be seen, the students reported.

Wideman and Scheel said the report showed it's important to realize that varsity games are competing with other forms of entertainment.

If the excitement isn't there people will spend their time elsewhere, the students said in the survey.

The results showed that half of the surveyed people said there was not enough information available about varsity games. Upon investigation, Wideman and Scheel said, they found these allegations to be true.

The varsity information we found was buried on a bulletin board in a large number of unrelated and out-of-date postings, students com-

mented.

Dan Young, athletics and campus recreation co-ordinator, said that varsity games are well publicized. "I think that was just an assumption they (the students) made," Young said. "We advertise our games in SPOKE, CXL, the passport calendar and on the cafeteria bulletin board."

Two-thirds of the respondents indicated it would not be a problem to find a way to attend a varsity game. If the game is worthwhile, students will make the effort to attend, according to the survey.

"Too bad we couldn't convince David Wilcox to sing O Canada before every game," said Wideman and Scheel in their results report.

Young said that attendance at varsity games has been a problem for a number of years.

"It might help, for example, if the basketball team were a bit more competitive," Young said. "Winners draw fans."

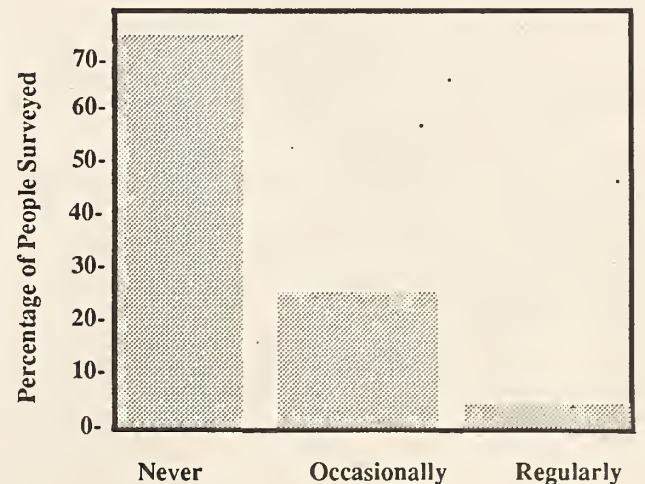
Young said if the campus had student residences, there would probably be better fan participation.

"When we were at Penn State, the arena was full, but then Penn State has residences," Young said.

The Conestoga centre, Young said, is not the only college in this sort of situation. Niagara College is facing the same problem.

"To solve the problem we should find out when students are available during the day to come out and see a game," Young said.

### Varsity Game Attendance



How Often in Attendance

## Inter-campus volleyball challenge held

By John McCurdy

School spirit made another rare appearance at the second inter-campus volleyball challenge April 20 at the Kenneth E. Hunter recreation centre, Doon campus.

Nine teams were involved in the challenge, the same number as the challenge held March 9.

There were two teams from Cambridge, five from Doon, one each from Guelph and Waterloo.

The challenge was played in a round robin style, with teams being divided into three divisions.

Even though not involved in the previous challenge, Waterloo played aggressively against the other veteran teams, and appeared to have a lot of fun doing it.

Players from the Cambridge campus were split into two teams because of the large turnout, which included four staff members.

Nancie Parent, a player on one of Cambridge's teams, said only one member (Michelle Billicky) was absent. Four Cambridge campus staff members also played.

Cambridge-player Emanuel Perreira (wearing a Pittsburgh Penquin hockey jersey) encouraged and commanded his teammates as if he were a head coach.

LASA Two won the challenge championship by defeating the Marketing Manimals 33-12. The Manimals claimed the consolation medal. The Guelph campus Hotelmen were judged the team with the best school spirit.

The closest game during regular round robin play was between Cambridge Two and the LASA Raiders. Final score was 26-22 in favor of Cambridge.



Photo by John McCurdy/Spoke

A Doon player (left) tries to block a spike from Emanuel Perreira, on the Cambridge team.

### Sports briefs

#### New teams

Two new American teams will enter the International Collegiate Hockey League (ICHL).

They are the University of Buffalo and the University of Rochester.

Representatives from the five clubs voted April 10, in Waterloo, New York. Conestoga and Niagara college, the only Canadian schools with teams in the league, voted against Rochester joining the ICHL.

Dan Young, the college's representative at the talks said, "The United States teams can gang up on us (Canadian clubs) since they have the majority of clubs. This is not very fair."

He said Rochester played poorly in an exhibition game last year. Whereas Buffalo, is a quality club to play.

The regular hockey schedule will be expanded to 18 games from 16.

#### One to go

On the basketball front in varsity sports, Algonquin College is making plans to leave the Ontario College Athletics Association.

The final decision will be known in mid-May.

If Algonquin leaves, the league will be left with 12 teams, which includes Conestoga.



## Future events

### Convocation to be June 11

The 20th (spring) convocation will be held Saturday, June 11, 1988 at the Kenneth E. Hunter recreation centre. Ceremonies at 10 a.m. are for graduates of business, health sciences and continuing education programs. At 2 p.m. graduates from applied arts and technology will be honored.

Guest speaker is Larry Zepf, chief executive officer of Zepf Technologies Inc. of Waterloo. The company is a custom-machining operation, specializing in bottling and packaging products.

### Board has five new members

The college's board of governors has five new members: M. Louise Demers, executive director of Waterloo Region district health council; William Easedale, vice-president-administration, Toyota Motor Manufacturing Canada, Mississauga; Jan Hayward, executive director for Centre Wellington Community Services Group for Families and Seniors, Kitchener; Leonard Smith, retired principal of Northwestern secondary school in Stratford; and David P. Uffelmann, vice-president-production and director of Krug Furniture Inc., Kitchener. Each will serve for three years from March 1988, except for Smith, who started his term in January.

### Nursing hopes to finish phase 1

The nursing program hopes to complete the first phase of its three-phase curriculum development project by June. Present and future

Ontario trends in nursing practice and health care delivery are being studied by a team of nursing faculty members: Stephanie Futher, Lois Gaspar and Jeannette Linton from Doon; Mary Elizabeth Roth from Stratford.

The second phase will analyze operation efficiency and costs.

### Doon holds disability week

National Access Awareness Week will be held on Doon campus May 29 to June 4, organized by the special needs committee.

There will be a faculty workshop on learning-disabled students, films about achievements of physically disabled women, book displays and demonstrations of computer aids.

### General program to expand

Conestoga's two-year general business program will expand to the Guelph campus in September 1988. It is currently offered at Stratford and Waterloo.

### New course meets industry demand

A new 80-week printing technology-pre-press graphics course will be offered at the Waterloo campus started September 1988. It will replace the current graphic technician course which was found deficient in pre-press skills.

Graduates will have a working knowledge of pre-press, press and bindery skills along with computer, human relations, technical and business information to meet the demands of today's printing industry.

## Book sale held April 20

By Susan Oxford

Conestoga college teachers had the opportunity to shop for next year's textbooks at a Book Fair held at Doon campus April 20.

Sales representatives from 11 book publishing companies were on hand to show a selection of their wares. The Book Fair is an annual event held at some colleges at the end of the academic year. Books ordered by teachers should be in the college bookstore by September.

Thomas Cox, sales representative for Fitzhenry & Whiteside Ltd., was one of the representatives present.

"Our books range in price from \$8 for some paperbacks to \$60 for

hardcover books used in the nursing courses," said Cox.

"Every year we have the latest editions for sale. All our book orders are filled and by the end of the year we rarely have extras left."

Each company had a table with its books on display.

"We're at a college for only one day so there isn't a lot of time for a teacher to review a book thoroughly," Cox said. "Teachers can ask for evaluation copies of books. Depending on the cost of the book, if they send in an order, they may be able to keep the evaluation copy," Cox said. Publishers also sometimes offer discounts on certain books, Cox added.



Photo by Bev Conquest/Spoke

### Better transportation method

Larry Richardson, second-year business management student, rides his Kawasaki 900 Ninja to school. Two years of riding his bike has convinced him it's "the only way to go."

## Conestoga in promotional video

By Nellie Blake

Conestoga College was the scene of a 10-minute video filmed by Skyway Productions of Toronto April 15 to promote Pathmakers, a program aimed at informing high school girls about non-traditional occupations.

Laura Sky and Varda Bursten, along with Marilyn Lambert, Conestoga's manager of continuing education, co-ordinator of employment equity and member of the steering committee which originated Pathmakers, used the woodworking centre and the D. B. Detweiler electrical skills centre to film three female students at work in their chosen field.

The 10-minute video featured Debra Andrews, a third-year civil engineering student; Catherine Shields, a second-year mechanical engineering student; and Louise Boulay, who graduated from the electrical technician, machinery and apparatus program last September. (She also did the French portion).

Interviews made up the first phase of filming done in Lambert's home, one hour per person. The women were asked what course they are taking, why they are taking it and what their family's reaction was to the decision.

Andrews said she tried to answer each question as honestly as she could because of her view that young girls should pursue any field they wish, despite negative feedback from family and friends.

Behind schedule because of the interviews, filming started at the woodworking centre at ap-

proximately 4 p.m. and finished at the Detweiler centre at 6:30 p.m.

Andrews, filmed at the woodworking skills centre, discussed surveying land and structural drawings of buildings. She also did bench mark levelling (determining how many feet above sea level a building is).

Shields said although she was only in part of the film, she was excited, nervous and had a lot of fun.

She said talk of going back to the basics in high school doesn't give women a chance to choose a non-traditional field. She took drafting in high school rather than other courses, such as music, that were expected of her.

She advised women seeking a change to "try it and maybe they'll like it."

George Woods, co-ordinator of electrical technician, machinery and apparatus and rewind apprenticeship, said Boulay was filmed in the machinery and apparatus hall testing the grounding and re-installing brushes on the collector rings of a 2,000-amp DC generator.

Boulay also connected and tested DC electrical panels for the video, Woods said.

Woods praised the video, saying he'd like to see more women enrol in courses at the centre.

On a recommendation from the Ministry of Colleges and Universities, the Ontario Ministry of Education and the Ontario Women's Directorate, Pathmakers

was started two years ago by Waterloo Region school boards, Conestoga College and Waterloo's two universities, Lambert said.

### Profit low at pub

By Bev Conquest

Pubs are profitable at Conestoga College, but just barely.

Being a pub manager isn't, according to Renata Van Loon, who held the position during the past year.

Van Loon said that "for the amount I get paid, (I work) too many hours." Her responsibilities include hiring pub staff, ordering supplies and managing the bar.

Figures for past year's pubs won't be available until August, said DSA business manager Phil Olinski said.

The 1987-88 budget projected that pub expenses would be \$61,472 and income \$64,875 for a profit of \$3,403. The 1988-89 budget projects the same income, despite the non-smoking policy which takes effect in June, and slightly higher expenses -- \$61,797.

The DSA is currently looking for students to work as pub staff for the 1988-89 school year.

Pub staff earn \$28.50 for about 5 1/2 hours. Tips are "extremely minimal." Next year's staff will be paid \$25 to help clean up. The entertainment crew will be paid more, Van Loon said.

Security is provided by two off-duty police officers from 10 p.m. to 1 a.m. They are paid \$85 for the night. Formerly, law and security administration students were used to provide security during pubs but Van Loon said the presence of real officers keeps things settled.



### Lemme alone!

Photo by Bev Conquest/Spoke

Students in the cafeteria before 7 a.m. weren't exactly a lively bunch -- coffee isn't available until cafeteria opens at 7:30 a.m.